RJ REYNOLDS

TOBACCO COMPANY

COPY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

March 5, 1997

RJR Account #094931
Mr. E. Bush
MID-VALLEY CANDY

APRIL DORAL BOX 100 B1G1F / PROMOTION #700447

Dear Ed:

DORAL B1G1F ***pre-sleeved*** product has been ordered (see quantities listed below), as well as 60 skus of 4-carton displays (Item #526424) to pack the above promotion for your participating retail accounts. All additional pertinent promotional information is listed below:

#/ (6M) Cases

B1G1F	STYLE	UPC Code
4	*Full Flavor Box 100*	12300-23993
4	*Light Box 100*	12300-23994

Product / Premium Arrival:	March 31, 1997
Ship Date to Retail:	Week of: April 7, 1997
SKU CUBE:	0.2618
SKU WT (w/o Product):	0.7600 lbs
Retail Sales Offer per Sku:	20 units
Billing per Sku:	2 Savings Cartons
EFT $ Amount:	$644.68
Non-EFT $ Amount:	$N/A

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Source: https://www.industrydocuments.ucsf.edu/docs/fkvn0000

Promotion Description:
Utilize 4-Carton Shipper Display. Place 20 pre-sleeved B1G1F units each of *Doral FF Box 100 and Doral Lt Box 100* into the 4-Carton Shipper Display.

SHIP TWO (2) DISPLAYS TO EACH ACCOUNT ON THE ATTACHED CUSTOMER LIST

A list of accounts authorized to receive packed displays is attached. RJR will reimburse you $14.00 per **live 12M** case for all displays packed and shipped to retail on a timely basis. This equates to **$28.00 (2 (12M) case(s) @ $14.00)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: J. McLean

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

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Source: https://www.industrydocuments.ucsf.edu/docs/fkvn0000

WHOLESALER: 094931 MID-VALLEY CANDY

INSTRUCTIONS: DORAL BOX B1G1F INTRODUCTION:
DORAL LIGHT BOX 100 / DORAL FULL FLAVOR BOX 100
SHIP (2) DISPLAYS TO EACH RETAIL ACCOUNT

Supplier	Account	Territory	Name	Address	City	State	Chain ID	CCF	Volume
	185497	1622 04	BLUHMS GROCERY	RT 6	LACEYVILLE	PA		A 12	164
	186130	1622 04	PAP'S COUNTRY MARKET	PO BOX 93 RT 370	PRESTON PARK	PA		A 24	259
	269970	1622 04	MORRIS' MARKET	BOX 510, RT 6	WYALUSING	PA		C 24	436
	434228	1622 04	CJ'S RESTAURANT/MINI	RT. 247 R.D. #1, BOX 560	CARBONDALE	PA		A 00	63
	666235	1622 04	CREEDSIDE FOOD MKT	PO BOX 338	CAMPTOWN	PA		A 12	150
	682622	1622 04	ABC MARKET	507 MAIN STREET	FOREST CITY	PA		A 24	225
	530771	1622 08	KEYSER VALLEY DELI	303 N KEYSER AVE	SCRANTON	PA		A 01	97
	673294	1622 08	ONE STOP TOB SHOP	725 S MAIN AVE	SCRANTON	PA		A 24	236
	735459	1622 08	CONVENIENT FOOD MART	#3020 801 LUZERNE STREET	SCRANTON	PA		A 12	130
	94931	1622 09	MID-VALLEY CANDY	900 LILLIBRIDGE ST	PECKVILLE	PA		A 00	24
	184184	1622 09	LEWIS MKT	RT 390	MOUNTAINHOME	PA		A 24	410
	184478	1622 09	SCHRECKS MARKET	1501 N 5TH ST	STROUDSBURG	PA		A 24	230
	185679	1622 09	MADZINS MARKET	527 PROSPECT AVE	SCRANTON	PA		A 24	309
	185685	1622 09	RICCARDOS MARKET	617 3RD ST	DUNMORE	PA		B 24	186
	185916	1622 09	SCOTTS STORE	801 MULBERRY ST	SCRANTON	PA		A 12	120
	186087	1622 09	GLINSKYS DRUGS	1101 MAIN ST	HONESDALE	PA		A 12	203
	237497	1622 09	C-PLUS MINI MART	202 BETTY ST	EYNON	PA	0108-00-00	A 24	239
	276091	1622 09	COUSINS	10 HILL ST	JESSUP	PA		A 24	460
	[illegible]								
	500448	1622 09	C-PLUS MINI MART	309 MAIN ST	BLAKELY	PA	0108-00-00	A 24	231
	500458	1622 09	FALCON OIL CO	RT 6	CARBONDALE	PA	0108-00-00	A 12	122
	577211	1622 09	STROUDSBURG EXXON	100 MC CONNEL ST	STROUDSBURG	PA		A 12	145
	633853	1622 09	CONVENIENT FOOD 3021	340 W MARKET ST	SCRANTON	PA		A 24	358
	657095	1622 09	LAUREL BEVERAGE INC	830 MONROE ST	STROUDSBURG	PA		A 12	120
	665462	1622 09	APLUS	1218 O'NEIL HWY	DUNMORE	PA	0362-01-01	A 24	185
	667469	1622 09	CONVENIENT FOOD	899 DAVIS ST	SCRANTON	PA		A 24	115
	704825	1622 09	FTS MANAGEMENT	RR 1 BOX 327A	DALTON	PA		A 12	90
	706820	1622 09	CONVENIENT FOOD MART	330 NORTHERN BLVD	CHINCHILLA	PA		A 24	158
	776478	1622 09	CONVENIENT FOOD MART	HIGHLAND AVE	CLARKS SUMMIT	PA		A 24	150
	777531	1622 09	SCHIFF'S BEVERAGE	3380 N MAIN AVE	SCRANTON	PA		A 24	269
	777567	1622 09	A-1 SUPERETTE	RT 435 PO BOX 375	MOSCOW	PA		A 24	185

Total Accounts ~~31~~ 30

(4)

60 Displays

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GHCP18RN1610XX TEMPORARY PAYMENT DETAIL REPORT 04/15/97

ACCOUNT NUMBER: 094931
VOUCHER NUMBER: 15350098
DATE WRITTEN: 04/15/97
STATUS: PAID
AMOUNT PAID: 28.00

MID-VALLEY CANDY
900 LILLIBRIDGE ST
PECKVILLE , PA 18452

SEND CHECK TO: ROU

DESCRIPTION	UNITS	AMOUNT
'97 VAP PK & SHP	2.00	28.00

EXPLANATION: DORAL BOX B1G1F/#700447/JMCLEAN

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